

Mike Mazierski

Front-End Web Developer and Designer

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CAREER OBJECTIVE

A creative and detail-oriented **Web Designer** with a strong background in bringing ideas to life on the web. With over a decade of experience, I focus on creating clean, user-friendly websites and landing pages that balance strong visuals with thoughtful usability. I work well in collaborative environments, partnering with teams across content, marketing, and strategy to produce smooth, engaging digital experiences. Always eager to learn and grow, I'm driven to contribute to projects that make a meaningful impact and deliver long-term value.

EDUCATION

Sheridan College - Web Design Certificate (Sep. 2007 – Apr. 2008)

Seneca College - Graphic Design Diploma (Sep. 2002 – Apr. 2005)

Sheridan College - Art Fundamentals Certificate (Sep. 2001 – Apr. 2002)

SKILLS

HTML5, CSS3, Sass/Less, WordPress, Webflow, PHP, GIT, GitLab, SEO, Javascript, JQuery, ReactJS, WCAG 2.0, MySQL, Adobe Creative Suite (Photoshop, Illustrator, Indesign), Figma, Marketo/Email On Acid Testing

EXPERIENCE

BoomerangFX - Web Designer and Developer (Dec. 2023 – Present). Mississauga, Canada.

- Collaborated with clients to help understand the business needs, and create visually appealing and user-centric designs for websites and web applications.
- Take charge of the UI/UX design journey for every project, starting from the initial concept phase in Figma and Photoshop through to development, guaranteeing superior standards of usability and aesthetic appeal.
- Develop and maintain responsive websites using Wordpress Elementor Pro, Webflow as well as HTML, CSS, JQuery and JavaScript.

Pearson Online Learning Services - Front-End Web Developer (Mar. 2010 – Aug. 2023). Toronto, Canada.

- Participated in new program launches, working closely with the design, copy, marketing, SEO, and CRO teams to update or build sites, landing pages, and emails to promote new educational programs in a timely fashion.
- Collaborated closely with the design team to transform wireframes and mock-ups into functional and responsive web interfaces using HTML, CSS, and JavaScript.
- Assisted in updating Wordpress themes, and plugins as well as site migration.
- Worked alongside back-end developers to integrate front-end components with server-side logic, ensuring smooth data flow and optimal functionality.

Havas - Intermediate Web Designer (Sep. 2009 – Mar. 2010). Toronto, Canada.

- Assisted senior designers in the development and refinement of design concepts for a range of projects, including print materials, web assets, and promotional materials.
- Executed design tasks, such as creating mock-ups, producing graphics, and refining layouts under the guidance of senior team members.
- Contributed to brainstorming sessions, offering creative input and suggestions to enhance the visual impact and user experience of projects.

DRAFT FCB - Web Designer (Jul. 2008 – Sep. 2009). Toronto, Canada.

- Collaborated with cross-functional teams, including developers, copywriters, and project managers, to ensure design objectives aligned with project goals.
- Adapted and optimized designs for various platforms and mediums, ensuring consistent branding and design coherence.
- Participated in design critiques and feedback sessions, fostering a culture of continuous improvement and constructive critique.